| Maria Madan |
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| Str. Vasile Ciubotaru 16, Trușeni, Moldova; Date of birth: 12.29.1993  Tel. +37379110110; email: madanmaria.s@gmail.com |
| EDUCATION |
| 2013-2016  The University of European Studies in Moldova  International Relations, Political and Administrative Sciences Faculty International relations Speciality  Bachelor degree in Political Science, University of European Studies in Moldova  Chișinău, Strada Ghenadie Iablocikin 2/1 |
| RELEVANT EXPERIENCE |
| Account manager junior, PR & Communication at PRofile Agency  September 2019 – present  Chisinau, Moldova  Tasks:  • Developing and maintaining strong relationships with the clients  • Daily communication with the client on coordinating all activities  • Managing client’s media campaign  • Budgeting client’s activities (online and offline campaigns, BTL activities, etc)  • Coordinating all planned activities and events with the clients  • Organizing public events for the client, starting from logistics to communication  • Social Media Manager  Media Relations Manager at PRofile Agency  August 2017 - August 2019  Tasks:  • Developing strong working relations with local news portals, TV channels and newspapers.  • Media monitoring for the clients of the agency and media campaigns support  • Collecting data and preparing comprehensive reports on the clients visibility in media  Media monitoring and establishment of media relations for the following events:  • Vin OPERA (2019)  • Underland Wine and Music Festival (2018, 2019)  • Sus Paharul! Ziua Vinului la Mileștii Mici (2018)  • Gerar Fest at Milestii Mici (2018)  • O Seară Fetească (2018)  • DescOpera (2018) |
| TRAININGS |
| Participant at Rockit, Chișinău, October 12, 2019.  Participant at Mad Marketers Conference, Chișinău, 3 March, 2018. |
| LANGUAGES |
| Romanian – native language  Russian – proficient  English- conversant |